ORDER

Orders	Order / R	ev:	2098	878											
	Alt Order #: Product Desc:		Manual KSL WHAS HD 48												
							_								
	Estimate:	48								WHAS					
	Flight Dat	Flight Dates:		9/20 - 11/0)3/20			Primary A	λE:		Kimbe	rly William	s		
	-	ate / Rev:	10/14/20 / 10/28/20				Sales Offi			WHAS		-			
	-						Sales Reg			LOC					
Order Type:			RFP					Sales Re	gion:		LUC				
Agency	Name:		Grit	Grit Media											
	Buying Co	ontact:						Billing Typ	pe:		Cash				
	Billing Co	ntact:						Billing Ca	lendar		Broado	ast			
			324 (Capital Av	enue			Billing Cy	cle:		WEEK	LY			
			Frank	kfort, KY 4	10601			Agency C	Commis	sion:	15%				
Advertiser	Name:		ISS/	Kentuckia	ans for :	Strong Lead	ersh								
	Demogra	ohic:	нн												
	Product C			andidate/L	ocal Mis	sc		Advertise			41923				
	Revenue		AGY					Agency E			20569/	AG			
	Revenue							Unit Code		10.	Genera				
			(POL) Political				- Unit Code:								
	Revenue	Code 3:	(POL	_) Issue											
Bill Plan							Tota	als							
Start Date	End Date	# Spots	Gross	Amount	Net Ar	mount	Mon	th		# Spots	Gross	Amount	Net Ar	mount	Rating
10/19/20	10/25/20	14		\$4,650.00)	\$3,952.50		ober 2020		14		\$4,650.00		3,952.50	
10/26/20	11/01/20	23		\$8,875.00)	\$7,543.75		ember 2020		29		10,825.00		9,201.25	
11/02/20	11/08/20	6		\$1,950.00)	\$1,657.50	Tota	ls		43	\$	15,475.00	\$1:	3,153.75	0.00
Account Exe	ecutives														
Account Exe	cutive	Sales Offi	се	Sales Reg	jion	Start Date / I	End Da	ite		Order %					
Kimberly Will	iams					Start Of Orde	er - En	d Of Order		100%	ı				
Order Share		S	Share		Total										
WHAS			20%	\$15,	475.00										
Market			100%	\$77,	375.00										
Competitive	Share	S	Share		Total										
CABLE			0%		\$0.00										
UNKWN			80%	\$61,	900.00										
WAVE			0%		\$0.00										
WBKI			0%		\$0.00										
WBNA			0% 0%		\$0.00										
WDRB WFTE			0% 0%		\$0.00 \$0.00										
WKMJ			0%		\$0.00										
WKPC			0%		\$0.00										
WKZT			0%		\$0.00										
WLKY			0%		\$0.00										
Ln Ch	Start End		otory C	`odo	Brock	Start/End	Time		Lon	Spots	Poto	Dri Dta		ooto	Amount
N26 WHAS			ntory C	ng America		7-9a	TITLE	Days MTWTF	:30	-		Pri Rtg P02 0.0			Amount \$1,125.00
		Good	d Mornii	ng America	а				.50		ψυι υ.υυ	102 0.0		0	ψ1,120.00
Sta	rt Date End D	Date Wee	ekdays	Spo	ts/Week	Rate	Rat	ing							

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Order / Rev:	2098878	Advertiser:	ISS/ Kentuckians for Strong Leadership	
Alt Order #:	Manual	Product Desc:	KSL WHAS HD 48	WHAS
Flight Dates:	10/19/20 - 11/03/20	Estimate:	48	

Ln Ch Start	End	Inventory Code	Break	Start/End	Fime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/19/20 Week: 10/26/20	10/25/20 11/01/20	MTWTF	2 1	\$375.00 \$375.00	0.00 0.00						
N27 WHAS 11/02/	20 11/03/20	Good Morning Am Good Morning An		7-9a	МГ	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
Start Date Week: 11/02/20	End Date 11/08/20	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N28 WHAS 10/20/	20 11/01/20	Local News @ 12 Local News @ 12	•	12-1p	MTWTF	:30	2	\$125.00 P02	0.00 NM	4	\$500.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	Weekdays - TWTF MTWTF	Spots/Week 2 2	<u>Rate</u> \$125.00 \$125.00	<u>Rating</u> 0.00 0.00						
N29 WHAS 10/20/	20 11/01/20	Local News @ 4p Local News @ 4p		4-5p	MTWTF	:30	2	\$175.00 P02	0.00 NM	4	\$700.00
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/19/20 Week: 10/26/20	10/25/20 11/01/20	MTWTF	2 2	\$175.00 \$175.00	0.00 0.00						
N30 WHAS 10/20/	20 11/01/20	Local News @ 5p Local News @ 5p		5-530p	MTWTF	:30	2	\$375.00 P02	0.00 NM	3	\$1,125.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	<u>Weekdays</u> - TWTF MTWTF	Spots/Week 1 2	<u>Rate</u> \$375.00 \$375.00	<u>Rating</u> 0.00 0.00						
N31 WHAS 10/20/		Local News @ 6p		6-630p	MTWTF	:30	2	\$500.00 P02	0.00 NM	3	\$1,500.00
		Local News @ 6p									
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	<u>Weekdays</u> - TWTF MTWTF	Spots/Week 2	<u>Rate</u> \$500.00 \$500.00	Rating 0.00 0.00						
N32 WHAS 10/20/		Local News @ 6a Local News @ 6a	M-F CM	6-7a	- TWIF	:30	1	\$100.00 P02	0.00 NM	1	\$100.00
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> - TWTF	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
N33 WHAS 10/20/		Fri Prime A Fri Prime A	СМ	8-9p	F	:30	1	\$525.00 P02	0.00 NM	2	\$1,050.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	<u>Weekdays</u> F F	Spots/Week 1 1	<u>Rate</u> \$525.00 \$525.00	<u>Rating</u> 0.00 0.00						
N34 WHAS 10/26/		NCAA FB Daytime	•	12-330p	S-	:30	1	\$525.00 P02	0.00 NM	1	\$525.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
N35 WHAS 10/20/		NCAA FB Daytime NCAA Football G		330-7p	S-	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
N36 WHAS 10/26/	20 11/01/20	Local News @ 5a Local News @ 5a		5-6a	MTWTF	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
N37 WHAS 10/26/	20 11/01/20	Good Morning Am Good Morning An		7-9a	MTWTF	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
N38 WHAS 11/02/	20 11/03/20	Good Morning Am Good Morning An		7-9a	МГ	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
Start Date Week: 11/02/20	End Date 11/08/20	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N39 WHAS 10/26/	20 11/01/20	Local News @ 12 Local News @ 12		12-1p	МГШГБ	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						

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Order / Rev:	2098878	Advertiser:	ISS/ Kentuckians for Strong Leadership	
Alt Order #:	Manual	Product Desc:	KSL WHAS HD 48	WHAS
Flight Dates:	10/19/20 - 11/03/20	Estimate:	48	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N40 WHAS	10/20/2	0 11/01/20	Local News @ 4p M-F Local News @ 4p M-F		4-5p	MTWTF	:30	1	\$175.00 P02	0.00 NM	2	\$350.00
	rt Date	End Date		ts/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/25/20 11/01/20	- ТWГF МГWГF	1	\$175.00 \$175.00	0.00 0.00						
N41 WHAS			Local News @ 5p M-F Local News @ 5p M-F		5-530p	MTWTF	:30	1	\$375.00 P02	0.00 NM	2	\$750.00
Star	rt Date	End Date		ts/Week	Rate	Rating						
Week: 10/1 Spot Ch	19/20 Date Ra	10/25/20	- TWTF escription	1 Star	\$375.00 /End Time	0.00	Weekdays	ا م	ngth Rate	Rtg Type		
			ocal News @ 5p M-F	5-53		-	- TWThF		:30 (\$375.00)			
	MG 41.		/EATHER CUT IN LIVE									
			ocal News @ 5p M-F	5-53		-	WThF		:30 \$375.00	0.00 NM		
-	for 41.1											
Week: 10/2		11/01/20	MTWTF	1	\$375.00	0.00						*
N42 WHAS	10/20/2	0 10/25/20	Local News @ 5p M-F Local News @ 5p M-F		5-530p	- TWTF	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
<u>Star</u> //Week: 10	rt Date 19/20	End Date 10/25/20	<u>Weekdays</u> <u>Spo</u> - TWTF	ts/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N43 WHAS			Local News @ 6p M-F		6-630p	MTWTF	:30	1	\$500.00 P02	0.00 NM	1	\$500.00
			Local News @ 6p M-F		-							
<u>Star</u> Week: 10/2	rt Date 26/20	End Date 11/01/20	<u>Weekdays</u> <u>Spc</u> MTWTF	ts/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N44 WHAS			Local News @ 6a Sa	CM	6-7a	1-	:30	1	\$100.00 P02	0.00 NM	1	\$100.00
0			Local News @ 6a Sa		D /	D. /						
<u>Star</u> Week: 10/2	rt Date 26/20	End Date 11/01/20	<u>Weekdays</u> Spo	ts/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N45 WHAS	10/26/2	0 11/01/20	NCAA FB Daytime Ear NCAA Football Game		12-330p	S-	:30	1	\$525.00 P02	0.00 NM	1	\$525.00
<u>Star</u> Week: 10/2	rt Date 26/20	End Date 11/01/20	Weekdays Spo	ts/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
N46 WHAS			NCAA Football Prime NCAA Football Prime	СМ	8-1130p	S-	:30	2	\$750.00 P02	0.00 NM	1	\$750.00
<u>Star</u> Week: 10/2	rt Date	End Date 11/01/20		ts/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N47 WHAS			Good Morning America	· ·	7-9a	TF	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
0			Good Morning Americ			5.4						
<u>Star</u> Week: 10/2	rt Date 26/20	End Date 11/01/20	<u>Weekdays</u> <u>Spc</u> TF	ts/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N48 WHAS	11/02/2	0 11/03/20	Good Morning America Good Morning Americ		7-9a	МГ	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
N49 WHAS	10/30/2	0 11/01/20	9	СМ	630-7p	F	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
<u>Star</u> Week: 10/2	rt Date	End Date 11/01/20		ts/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
N50 WHAS			NCAA Football Prime	CM	8-1130p	S-	:30	1	\$1,200.00 P02	0.00 NM	1	\$1,200.00
Star	rt Date	End Date	NCAA Football Prime Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/2		11/01/20	S-		\$1,200.00	0.00						
N51 WHAS	11/02/2	0 11/03/20	Local News @ 6a M-F Local News @ 6a M-F		6-7a	МГ	:30	2	\$225.00 P02	0.00 NM	2	\$450.00
<u>Star</u> Week: 11/0	rt Date 02/20	End Date 11/08/20	<u>Weekdays</u> <u>Spc</u> MT	ts/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
N52 WHAS			Local News @ 11p M- Local News @ 11p M-	F CM	11-1135p	M	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
<u>Star</u> Week: 11/0	rt Date 02/20	End Date 11/08/20	· · · · · · · · ·	t <u>s/Week</u> 1	<u>Rate</u> \$375.00	Rating 0.00						
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Order / Rev:	209	8878			Advertiser:	ISS/ Kentu	ckians for Strong L				
Alt Order #:	Manual				Product Desc:	KSL WHAS	S HD 48	WHAS			
Flight Dates: 10/19/20 - 11/03/20			Estimate:	48							
Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate I	Pri Rtg Type	Spots	Amount
									Totals	43	\$15,475.00